

JOURNAL OF MANAGEMENT STUDIES

**Publishing Qualitative Research
Master Class and Writing Workshop
June 4th 2012, HEC Montreal**

A full-day event sponsored by the **Journal of Management Studies**, HEC Montreal (**Strategy as Practice Study Group**) and the **Canada Research Chair in Strategic Management in Pluralistic Settings**

Publishing qualitative studies in high-profile, high-impact academic journals is not easy. Despite the efforts of qualitative methodologists, conventions about what constitutes appropriate ways to collect, analyze and present qualitative data are considerably less codified than is the case for quantitative data (Pratt, 2008). While editors and reviewers of the field's premier journals share high expectations for the rigor of qualitative studies, these expectations are not always convergent and the way to address them is not always clear. In the absence of precise criteria and indicators, publishing qualitative research inevitably takes the shape of a craft that authors (as well as editors and reviewers alike) frequently (and quite often painfully) learn by doing.

In order to help qualitative researchers improve their understanding of the expectations of editorial teams for these journals, HEC Montreal's Strategy as Practice Study Group (GÉPS) will host a one-day event that will give a select group of participants the opportunity to interact with the editors of five major journals in management: the *Academy of Management Journal*, the *Journal of Management Studies*, *Organization Science*, *Organization Studies* and *Strategic Organization*.

The event will take place at HEC Montreal, on June 4th 2012, and will combine editors' presentations, a master class on publishing (featuring examples of papers that have been through the editorial process, with both the author and the editor present), and a paper development workshop in which selected participants will receive in-depth feedback on their work from invited editors and fellow workshop participants. Meals will be provided. Dinner and cocktails on the evening of June 3rd will be sponsored by the Journal of Management Studies and the Society for the Advancement of Management Studies (SAMS).

Invited guests are:

Kevin Corley, Arizona State University, Associate Editor, *Academy of Management Journal*

Samer Faraj, McGill University, Senior Editor, *Organization Science*

Ann Langley, HEC Montreal, Co-editor, *Strategic Organization* and Senior Editor, *Organization Studies*

Davide Ravasi, Università Bocconi Milano, Associate Editor, *Journal of Management Studies*

Prospective participants are asked to submit a paper proposal, extended abstract (about 2500 words) or full paper by March 5th, 2012. Decisions will be communicated by March 16th, 2012. Admitted participants are expected to deliver a full version of their paper by May 12th.

Do not miss this unique opportunity to meet editors of premier journals and get valuable feedback on your work! Although plenary sessions will be open to all, to ensure that participants get quality feedback, the publications workshop will be limited to 12 participants.

Please send your submissions and/or questions to **Charlotte Cloutier**, Department of Management, HEC Montreal at charlotte.cloutier@hec.ca.